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Generac® Industrial Power Awarded CSE Product of the Year

Waukesha, Wis., – October 12, 2010 – [Generac® Power Systems, Inc.](http://www.Generac.com), a global manufacturer of industrial, commercial, residential and portable generators, has received a Product of the Year award from [Consulting-Specifying Engineer \(CSE\) magazine](http://www.CSEmagazine.com). CSE named Generac Industrial Power a “Bronze” winner in the “Engineering: Design, Modeling, Analysis” category for the Power Design Pro™ software. The Product of the Year award is given to products based on energy efficiency, functionality and accuracy in the engineering industry.

The most powerful electrical and mechanical design and sizing tool on the market, Generac’s Power Design Pro software is used by consulting engineers to support generator installation and sizing. In addition, the software includes spec sheets, installation drawings, emissions information and the ability to link directly to an engineer’s supporting dealer for price quoting and additional support.

Finalists for the sixth annual Product of the Year awards were determined by a judging panel that included a select group of professional engineers from around the country and were listed in the September issue of CSE magazine. These finalists were then voted on by qualified readers on CSE magazine’s website. The award highlights those products that exhibit high energy- and performance-efficiency in the HVAC, fire, electrical, and plumbing systems engineering markets. This year, Generac was one of 30 companies honored.

“Generac’s Power Design Pro software is a one-stop solution center for any consulting engineer,” said Michael Kirchner, technical support manager, Generac. “Its innovative and powerful capabilities make designing and sizing generators as easy as possible. Because we designed the software specifically for engineers, we’re delighted to have received their endorsement with this award.”

For more information on Generac Industrial Power, please visit www.Generac.com

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About Generac (NYSE: GNRC)

Since 1959, Generac has been a leading manufacturer of backup power generation products serving industrial, light and commercial residential markets. Generac power systems range in output from 800 watts to 9 megawatts, include a complete line of automatic transfer switches, and are available through a broad network of independent and industrial dealers, retailers and wholesalers. For industrial applications, Generac offers diesel- and gaseous-fueled generators; the Bi-Fuel™ system for dramatic cost savings; the Generac Modular Power System (MPS) for exceptional reliability and scalability; and the Gemini Twin Pack system for serious space-saving requirements. For more information on Generac and its extensive line of generators, visit www.GENERAC.com.

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