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Generac Power Systems, Inc.
S45 W29290 Hwy. 59
P.O. Box 8
Waukesha, Wisconsin 53187
P (262) 544-4811
F (262) 968-3791



Media Contact:

[Kate Krejci](#)

Griffin & Company, Inc.
888-420-0256, ext. 102

Generac® CorePower™ System Earns 2010 *Popular Mechanics* Editor's Choice Award

Waukesha, Wis. – May 17, 2010 – Generac is pleased to announce its new CorePower™ System received a 2010 *Popular Mechanics* Editor's Choice Award at the 2010 National Hardware Show. A team of home improvement editors from *Popular Mechanics* singled out the best new products at the show and the Generac CorePower System was recognized for its outstanding achievement in new product design and innovation.

In response to the demand for an economical, cost-effective automatic standby power solution, Generac Power Systems, Inc. has introduced its new CorePower System. Compact in design with an all-weather enclosure, the new CorePower System is an ideal solution for homeowners who want high-quality home products at an affordable price.

“At such a competitive price – starting at only \$1,799 – Generac has made it much easier and economical for homeowners to install an automatic standby generator in their home,” says Clement Feng, senior vice president - marketing, Generac. “We are honored to be recognized by *Popular Mechanics* for the second year in a row for delivering innovative and trusted backup power solutions.”

According to Feng, with the new CorePower System, Generac makes it easy for homeowners to choose an automatic standby power solution at nearly the same price as a portable generator. “The new seven kilowatt (kW) CorePower System consists of a generator and transfer switch conveniently packaged together at a price point significantly less than any other automatic standby generator and switch combination on the market. Its compact design is engineered for easy maintenance and serviceability and is ideal when space is at a premium,” says Feng.

Installing a standby power solution in the home should be a priority for builders and homeowners alike. With no warning, homeowners can be without lights, heating or cooling. When a home loses power, the food in the refrigerator spoils, the security system and sump pump becomes disabled, potentially causing more serious damage to the home. Losing power for days, weeks or even longer can be costly, inconvenient and dangerous. By installing a standby power generator, homeowners can rest assured their homes and families are automatically protected – whether they are home or away – anytime a power outage occurs.

Additional features of the new Generac CorePower System include:

- 7 kW output
- Three of the four sides slide off completely for full serviceability access; no tools needed
- Easy roof removal
- Digital controller with LED light status and fault indicators
- All-weather Composite Enclosure – eliminating any coastal rusting concerns

CorePower Transfer Switch features:

- 50 Amp transfer switch
- Eight circuit load center with breakers
- Four inch depth to enable flush mounting
- Lightweight for easy mounting

Automatic standby generators operate on natural gas or liquid propane vapor, so there are none of the fuel storage, spillage, spoilage or odor concerns that are common with gasoline or diesel models. Because of their favorable emissions profile, gaseous-fueled generators, like the new Generac CorePower System, are becoming increasingly popular as an environmentally conscious solution for backup power needs.

Generac introduced the first gaseous-fueled automatic home standby system in 1989 and has been the leading brand ever since. Generac is a proud supporter of the [Home Safety Council](#) and has earned the [Good Housekeeping Seal](#) after evaluation by the *Good Housekeeping* Research Institute. For more information on Generac residential and commercial products, visit www.Generac.com or call 888-GENERAC.

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About Generac (NYSE: GNRC)

Since 1959, Generac has been a leading manufacturer of backup power generation products serving residential, light commercial and industrial markets. Generac's power systems range in output from 800 watts to 9 megawatts and are available through a broad network of independent dealers, retailers and wholesalers. Generac is a proud supporter of the Home Safety Council and earned the Good Housekeeping Seal in 2009 and 2010. For more information on Generac and its extensive line of both portable and automatic generators, visit www.GENERAC.com.

About Popular Mechanics

Popular Mechanics (www.popularmechanics.com) is a magazine that helps readers master the modern world. In addition to providing hands-on coverage of personal technology, cars and home improvement, PM reports in depth on the science and technology behind major issues – including such stories as disaster planning, hydrogen fuel and other energy alternatives, military expenditures, and digital privacy.

Each month, nine million readers turn for advice and news to the magazine's editors and contributors, who include the likes of Jay Leno, astronauts Buzz Aldrin and Tom Jones, and roboticist Daniel H. Wilson.

In addition to its U.S. flagship, Popular Mechanics publishes nine editions around the world. Popular Mechanics is published by Hearst Magazines, a unit of Hearst Corporation (www.hearst.com), one of the nation's largest diversified communications companies with interests in magazines, newspapers, digital media, business media and television. As one of the world's largest publishers of monthly magazines, Hearst Magazines publishes more than 200 editions around the world, including 15 U.S. titles and 20 magazines in the United Kingdom, published through its wholly owned subsidiary, The National Magazine Company Limited. Hearst reaches more adults than any other publisher of monthly magazines (73.8 million total adults, according to MRI, Fall 2009).