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2010 Generac® Engineering Power Symposium Explores Key Issues Facing Backup Power Industry

Waukesha, Wis. – May 6, 2010 – [Generac® Power Systems, Inc.](#), Waukesha, Wis., held its second annual Generac Engineering Symposium, April 25 – 28 at the Hyatt Regency in Milwaukee, Wis. Over



170 engineers from across the country attended the four-day event to discuss trends and developments in the world of standby power. Through Generac's Professional Development Seminar Series (PDSS), attendees participated in an array of educational seminars to learn more about generator sizing pitfalls, paralleling concepts and implementation, generator reliability, recent EPA rulings and international building codes while earning Professional Development Hours (PDH) and Continuing Education Unit (CEU) credits.

“The symposium was a huge success allowing us to educate a large audience of engineers on key issues facing their industry and also gave us a forum to showcase Generac's new and improved industrial product offering,” says Noreen Brooker, senior industrial channel manager, Generac. “The new Generac, ‘Experience the Power’ demo trailer, was unveiled at the Symposium to rave reviews. Dealers and engineers alike could not wait for it to visit their city. The new look of the semi and the products inside are representative of the new Generac Industrial brand.”



Chip Morrow, director of sales, The VMC Group, kicked off the event leading a general session on international building codes and emergency power. Other presenters included Generac's own Senior

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Vice President of Engineering Allen Gillette, who spoke about generator set emission regulations and Gene Hildman, principal, Gene Hildman & Associates, who focused on the cost value of redundancy.

As a leader in the standby power generation industry, Generac is committed to innovation and outstanding service to meet the needs of a wide variety of customers. It is for this reason that each seminar was crafted specifically for practicing engineers with the goal of expanding their understanding of current technologies, sizing, codes and standards, switching technologies and reliable design characteristics surrounding emergency power systems.

The symposium was developed as a joint effort with the Milwaukee School of Engineering (MSOE). As such, participants who attended the symposium were eligible for Professional Development Hours (PDH) accredited by the Milwaukee School of Engineering.

One of the main objectives of the symposium was to provide attendees with the material and learning experiences that are core to understanding the applications and advances associated with standby power. When attendees were not learning about the ins and outs of standby power, they were invited to tour Generac's Eagle and Waukesha facilities and to participate in special outings to some of the local area attractions.

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About Generac (NYSE: GNRC)

Since 1959, Generac has been a leading manufacturer of backup power generation products serving residential, light commercial and industrial markets. Generac power systems range in output from 800 watts to 9 megawatts and are available through a broad network of independent and industrial dealers, retailers and wholesalers. For industrial requirements, Generac offers the Generac Modular Power System (MPS) for exceptional reliability and scalability; the Bi-Fuel system for dramatic fuel cost savings; and the Gemini Twin Pack system for serious space-saving requirements. For more information on Generac and its extensive line of both portable and automatic generators, visit www.GENERAC.com.