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**GENERAC POWER SYSTEMS ANNOUNCES CREATION OF MORE THAN 400 JOBS  
*ENGINEERING JOB FAIR TO BE HELD WEDNESDAY***

November 7, 2011 (Waukesha, Wis.) — Today, at the company's Whitewater, Wis. manufacturing plant, Generac CEO Aaron Jagdfeld announced the creation of more than 400 jobs over the next year.

Specifically, Generac will add 300 to 400 new jobs in Waukesha, Whitewater and Eagle, Wis. and 50 to 60 new jobs at Magnum Products in Berlin, Wis. Generac acquired Magnum, a leading manufacturer of high-quality light towers and mobile generators, in October.

Due to increased demand, Generac's sales numbers continue to grow. In fact, third-quarter total net sales increased by 49% when compared to last year.

In response to increased demand, many of these jobs need to be filled in the next ninety days. Generac is looking for qualified applicants and will hold an Engineering Job Fair on Wednesday, November 9 at its Waukesha headquarters, located at S45 W29290 Hwy. 59 from 5:30 p.m. to 8 p.m. (CST).

The job fair will be an opportunity for prospective employees to talk with engineers and hiring managers about Generac's exciting career opportunities. Positions range from entry level to management and include engineers, designers, technicians and more. All positions include a comprehensive benefits program.

Attendees should bring an updated resume and are encouraged to visit <http://www.Generac.com> for additional information. Generac Power Systems is an equal opportunity employer.

**About Generac**

Since 1959, Generac has been a leading designer and manufacturer of a wide range of generators and other engine powered products. As a leader in power equipment serving residential, light commercial, industrial and construction markets, Generac's products are available through a broad network of independent dealers, retailers, wholesalers and equipment rental companies. The company markets and distributes its products primarily under its Generac and Magnum brand names. Generac is committed to developing a long-term vision that promotes environmentally responsible products, processes and partnerships and strives to be a positive contributor of sustainable growth in the power equipment industry. For more information on Generac, please visit <http://www.Generac.com>. Follow Generac on Twitter @generacpowersys. Become a fan on Facebook at [www.facebook.com/generacpowersystems](http://www.facebook.com/generacpowersystems). For more information on Magnum, please visit <http://www.m-p-llc.com/>.

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