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## Homeowners Find Whole House Backup Power More Affordable Thanks to Generac Nexus Smart Switch

**Waukesha, Wis. – March 17, 2011 – [Generac<sup>®</sup> Power Systems](#)**, the leading manufacturer of automatic standby generators, makes whole house protection more affordable than ever before with the state-of-the-art Nexus Smart Switch.

Engineered with Generac's Digital Load Management™ (DLM™) technology, the Nexus Smart Switch provides more coverage with a smaller generator through smart load management. It allows Generac generators — like the number one selling Guardian<sup>®</sup> Series — to electronically manage two air conditioning units via the integrated load control technology. Unlike competitive models that require additional hardware and investment to add a load management option, the Nexus Smart Switch comes standard with this technology built in. This intelligent load management capability is a smart solution for in-home energy management, as it drastically reduces the size of the generator required for mid- to larger-sized homes, increasing affordability for homeowners.

“Depending on the size of the generator installed, this switch can cover every circuit all the time for whole-house coverage or provide managed whole house coverage when paired with a smaller generator,” says Jake Thomas, product manager, Generac.

Up to four additional DLM modules can be added to the Nexus Smart Switch, for management of up to six large, high-demand loads, including two air conditioning units.

“As always, Generac leads the way in providing the most innovative technology on the market as we continue to be the leading manufacturer of standby power generators and the most sought after brand



among builders,” continues Thomas.

Automatic standby generators operate on natural gas or liquid propane vapor, so there are none of the fuel storage, spillage, spoilage or odor concerns that are common with gasoline or diesel models. Because of their favorable emissions profile, gaseous-fueled generators, like the Generac Guardian Series, are becoming increasingly popular as an environmentally conscious solution for backup power needs.

Generac introduced the first gaseous-fueled automatic home standby system in 1989 and has been the leading brand ever since. Generac has earned the [Good Housekeeping Seal](#) after evaluation by the Good Housekeeping Research Institute. For more information on Generac residential and commercial products, visit [www.Generac.com](http://www.Generac.com) or call 888-GENERAC.

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**About Generac (NYSE: GNRC)**

*Since 1959, Generac has been a leading manufacturer of backup power generation products serving residential, light commercial and industrial markets. Generac's power systems range in output from 800 watts to 9 megawatts and are available through a broad network of independent dealers, retailers and wholesalers. Generac is committed to developing a long-term vision that promotes environmentally responsible products, processes and partnerships and strives to be a positive contributor of sustainable growth in the backup power generation industry. For more information on Generac and its extensive line of both portable and automatic generators, visit [www.GENERAC.com](http://www.GENERAC.com).*