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## **Generac® Power Systems Earns *Good Housekeeping* Seal**

**Waukesha, Wis. – May 1, 2009** – [Generac® Power Systems](#), Inc., Waukesha, Wis., a leading manufacturer of standby and portable power generation equipment, has earned the [Good Housekeeping Seal](#), one of the most prestigious and trusted emblems of quality in the industry.

Originating in *Good Housekeeping's* December 1909 issue, the Seal gained recognition as the most important guide in consumer purchasing. To celebrate the 100<sup>th</sup> birthday of the Seal, *Good Housekeeping* has introduced a new emblem celebrating its century-long commitment to backing exceptional products.

“The *Good Housekeeping* Seal recognizes Generac’s commitment to quality products, ingenuity, and integrity,” says Clement Feng, executive VP and chief marketing officer, Generac. “This accreditation opens a new door for the Generac brand that we hope will lead to new opportunities to influence the power generation industry and to continue to better serve our customers. We are very honored to have received such a distinguished commendation.”

After review by the Good Housekeeping Research Institute, Generac has impressively earned the Seal for a number of their product lines: The Generac Guardian Series of Residential Standby Generators, the Generac QuietSource Series, the XP and GP line of Generac portables, and the Centurion series.

“Over the past 100 years, the Seal has become the most respected and recognized emblem in the marketplace and today enjoys a 94 percent awareness among consumers. Its value to a company is indisputable – 81 percent of potential buyers say they are more likely to purchase a product with the Good Housekeeping Seal than a similar one without it,” according to Patricia Haegele, senior vice president/ publisher, Good Housekeeping. “We are thrilled to have Generac Power Systems as part of our great family of Seal-holding brands.”

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Generac has consistently provided home and business owners the options they need to protect their family, businesses and valuables during power outages. Unlike its competitors, Generac is focused solely on generators, providing a broad line of diverse product offerings to make it easy for customers to depend on the Generac brand.

The *Good Housekeeping Seal* echoes Generac's customer commitment by providing a limited two-year warranty on any of its sealed product lines. The limited warranty reflected by the *Good Housekeeping Seal* means that if a product bearing the Seal is defective within the first two years of purchase, *Good Housekeeping* will replace the product or refund the purchase price.

In the world of standby power, Generac Power Systems continues to lead the way with an array of portable and standby generators that provide power generation solutions for any scenario. Generac generators operate on a variety of fuels including natural gas, liquid propane vapor (LPV), diesel and gasoline. The company also manufactures its own line of four-cycle, air-cooled OHVI® (Overhead Valve Industrial) engines designed to run on gaseous fuel. As Generac's sole focus is engineering and manufacturing quality generators, the company is at the forefront in offering superior solutions for demanding power applications.

For more information on Generac Power Systems, visit [www.GENERAC.com](http://www.GENERAC.com) or call 888-GENERAC.

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***About Generac Power Systems, Inc.***

*Since 1959, Generac Power Systems, Inc., has been a leading, innovative manufacturer and marketer of portable and standby generators, automatic transfer switches, modular paralleling systems, and small engines for recreational vehicle, residential, and commercial applications. Generac's power systems range in output from 2 to 9,000 kilowatts. Generac is a proud supporter of the Home Safety Council and earned the Good Housekeeping Seal in 2009. For more information on Generac and its extensive line of both portable and automatic generators, visit [www.GENERAC.com](http://www.GENERAC.com).*

***Accomplishments***

*The Generac® Guardian series 20 kW Air-Cooled Standby Generator was named one of Professional Builder's 2008 "100 Best New Products"; was a finalist for the Building Products' "2008 MVP Awards" and Electrical Contracting Products' "2008*

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*Innovation Award.” In addition to the GenReady Load Center Panel, the 20 kW Air-Cooled Standby Generator received Professional Remodeler’s 2008 “50 Most Innovative Products Award.” In 2007, Building Products named the Generac® 16 kW QuietSource commercial generator one of its “2007 Top Products.” Generac also received Building Operating Management’s “2007 Reader’s Choice Award” for the QT Series of commercial generators. The Generac Gemini® Twin Pack was a finalist for Consulting-Specifying Engineer’s “2008 Product of the Year” award. Since 2006, Generac has been a Better Business Bureau Accredited business with an A+ Business rating.*