



Generac Power Systems, Inc.

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MEDIA ADVISORY

Generac® to Debut New Residential Product Trailer at Milwaukee Brewers Game *Generac CEO Aaron Jagdfeld to Throw Out First Pitch*

Waukesha, Wis. – September 9, 2010 – [Generac Power Systems, Inc.](#) (Generac) will sponsor the Milwaukee Brewers as they host the Chicago Cubs on Friday, September 10 at 7:10 p.m. at Miller Park, 201 South 46th Street, Milwaukee, Wis. Prior to the game, Generac will debut its new Residential Product Trailer that will be open for press, fans and homeowners to tour 3 hours prior to the game.

Generac CEO, Aaron Jagdfeld, will throw out the first pitch. Additionally, local Generac employees will be on site at the ballpark to discuss automatic standby power and portable power solutions with homeowners. During the first half of the game, a lucky fan will be chosen at random to win a Generac portable generator.

Generac's new Residential-Product Trailer will be in the parking lot between the home plate and "Hot Corner" entrances. Visitors to the trailer will see how Generac automatic standby generators restore power through a simulated outage in the truck. Several portable generators will also be on display for demonstration. This is a timely opportunity for homeowners to learn how to protect their homes from the danger and inconvenience of power outages due to severe weather. Additionally, Brewers and Cubs fans will be able to compete in batting and speed-pitch challenges hosted by Generac.

WHO: Generac Power Systems

WHAT: Tour of the Residential-Product Trailer

WHEN: September 10, 2010, 7:10 p.m. CST

WHERE: Miller Park, 201 South 46th Street, Milwaukee, WI 53214 – Parking lot between the home plate and "Hot Corner" entrances

RSVP: Press interested in touring the truck should RSVP to [Kate Krejci](#) before September 10th

(more)

For over 50 years, Generac's main focus has been power generation and providing dependable backup power solutions that keep life and business going when the power goes out. For more information on Generac's complete line of residential and commercial products, visit www.Generac.com or call 888-GENERAC.

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About Generac (NYSE: GNRC)

Since 1959, Generac has been a leading manufacturer of backup power generation products serving residential, light commercial and industrial markets. Generac's power systems range in output from 800 watts to 9 megawatts and are available through a broad network of independent dealers, retailers and wholesalers.

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