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Generac® Pressure Washers – All-New, User-Friendly Designs to Meet Customer Needs

Waukesha, Wis., – November 2, 2010 – A leader in portable engine-driven products, [Generac® Power Systems, Inc.](#), Waukesha, Wis., has re-entered the pressure washer market with the introduction of a new line of pressure washers.

“Pressure washers are a perfect fit for Generac,” said Peter Chiello, senior product manager, Generac Power Systems. “They represent a natural evolution for us, especially given our expertise in portable generator design, and our previous work on pressure washers. We’re excited about our new line of pressure washers because we believe they really address what our customers are looking for—quality, value and ease of use.”

Generac conducted extensive research with users to learn what they wanted from pressure washers, and incorporated many new design elements to address those needs. These include a Generac overhead valve (OHV) horizontal-shaft engine on every pressure washer. Many competitive consumer-grade pressure washers use vertical-shaft engines. Generac horizontal-shaft engines make the pumps more accessible by positioning them well above the ground so users don’t have to kneel down to make hose connections. Additionally, Generac OHV engines come standard with low-oil shutdown—a feature that is not available on many competitive engines—to protect and prolong the life of the engine. As for power, each engine is the largest available for pressure washers with these pressure ratings. Both the engine and pump are perfectly balanced over the axle and wheels for almost effortless maneuverability, regardless of terrain.

Generac also completely redesigned the spray gun to feature a soft grip that reduces fatigue, and an inverted fulcrum spray trigger that can be pulled and held with only a

minimum of effort. Each spray gun also features Quick-Click™ nozzle tips that are easy to replace without turning the pressure washer off. On Generac's commercial-grade units, the spray gun also comes with an adjustable auxiliary handle for additional comfort and control when cleaning.

Generac commercial-grade pressure washers feature a welded steel frame to protect the engine and pump from the rigors of professional use. Both the residential and commercial-grade units feature tool-free assembly, making it fast and easy to assemble and use the pressure washer out of the box.

Generac is introducing three residential-grade pressure washer models and three commercial-grade pressure washers:



Residential

2500 PSI @ 2.3 GPM

2700 PSI @ 2.3 GPM

3000 PSI @ 2.7 GPM

Commercial

3000 PSI @ 2.8 GPM

3300 PSI @ 3.2 GPM

4000 PSI @ 4.0 GPM



Focused for more than 50 years on the design and manufacture of generators, Generac engineered and built its own air-cooled engines in the early 1990s, specifically for use on portable and residential generators. Soon after, the company applied its engines and portable product expertise to pressure washers, making them readily available to consumers for the first time at a price they could afford. This work earned Generac several patents for innovative product design that have since changed the industry, and allowed the company to capture about half the US market for pressure washers.

In 1998, Generac sold its portable products business, which included pressure washers, to focus on developing home standby generators—a strategic decision that allowed the company to become the world's largest provider of home standby generators. In 2008, upon expiration of a non-compete agreement related to the sale, Generac re-entered the portable generator market, and is now re-introducing pressure washers.

The full line of Generac pressure washers will be available for sale in the spring of 2011.

For more information on Generac's pressure washers, as well as their complete line of residential and commercial products, visit www.generac.com or call 888-GENERAC.

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About Generac (NYSE: GNRC)

Since 1959, Generac has been a leading manufacturer of backup power generation products serving residential, light commercial and industrial markets. Generac's power systems range in output from 800 watts to 9 megawatts and are available through a broad network of independent dealers, retailers and wholesalers. The company is a proud supporter of the Home Safety Council. Generac is committed to developing a long-term vision that promotes environmentally responsible products, processes and partnerships and strives to be a positive contributor of sustainable growth in the backup power generation industry. For more information on Generac and its extensive line of both portable and automatic generators, visit www.GENERAC.com.

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