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Generac® Power Systems Named Supplier of the Year by True Value and Northern Tool and Equipment

Waukesha, Wis., – September 15, 2010 – [Generac Power Systems](#), a leading manufacturer of backup power systems, has received the honor of being named Supplier of the Year by two long-time retail channel partners, [True Value Company](#) and [Northern Tool and Equipment](#). These awards are given based on exceptional service, quality and promotional support.

True Value Company named Generac Supplier of the Year in the seasonal category at its annual meeting on June 2, 2010. This award highlights those companies that have done the most to enhance the growth of the True Value co-op and its retailers, resulting in successful fill rates and the highest level of quality service to True Value retail stores. This year, Generac was one of eight companies honored, chosen from a pool of nearly 1,800 suppliers.

Another honor was awarded to Generac by Northern Tool and Equipment at its annual vendor conference on August 2, 2010. Generac was named Vendor of the Year, which recognizes outstanding customer service, quality, reliable delivery, and promotional support. Generac was one of five companies to receive this honor out of more than 1,500 vendors.

“Generac has worked hard to create an environment of continuous improvement,” said John Quast, vice president of retail sales, Generac. “That doesn’t just mean making better products – it also means finding better ways of doing business. We’re thrilled to have been able to help two valued channel partners like True Value and Northern Tool be more successful. When they win, we both win, and ultimately, it’s our customers who benefit.”

True Value Company is one of the world’s largest retailer-owned hardware cooperatives, with more than 5,000 independent retailers. Northern Tool and Equipment is a privately-held company that brings consumer, industrial, and construction tools and equipment to market via the Internet, catalogs, and retail stores.

Generac has more than 50 years experience in power generation, focused primarily on designing and manufacturing high quality power generators. For more information on Generac’s complete line of residential and commercial products, visit www.Generac.com or call 888-GENERAC.

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About Generac (NYSE: GNRC)

generac.com

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Since 1959, Generac has been a leading manufacturer of backup power generation products serving residential, light commercial and industrial markets. Generac's power systems range in output from 800 watts to 9 megawatts and are available through a broad network of independent dealers, retailers and wholesalers. Generac is a proud supporter of the Home Safety Council and earned the Good Housekeeping Seal in 2009 and 2010. For more information on Generac and its extensive line of both portable and automatic generators, visit www.GENERAC.com.

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