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## MEDIA ADVISORY

### **Generac<sup>®</sup> RV Generator Powers Big Green Energy Bus on Nationwide Tour**

**Waukesha, Wis. – October 5, 2009** – With the help of [Generac Power Systems](#), the [Big Green Energy Bus](#) is hitting the road! The [Veggie Van Organization](#) has begun its statewide tour to educate and motivate people to get involved in all aspects of the new green economy and forever alter society's understanding of, and accountability for, the earth's natural resources. In an effort to reach out to individuals and students, the Veggie Van Organization's flagship vehicle, the Big Green Energy Bus, will travel to classrooms sharing information on energy and water efficiency, fuel alternatives and numerous eco-initiatives.

In 1997, the Big Green Energy Bus was the first vehicle to cross the U.S. running only on biodiesel fuel made from vegetable oil. Today, the bus features innovative green technology like solar panels and a biodiesel generator. The innovative [QUIETPACT<sup>®</sup> 85D generator](#), donated by Generac Power Systems, runs on cost-effective, highly efficient biodiesel fuel (as opposed to diesel fuel) made from animal fat, used restaurant grease and waste product from soybean processing. Biodiesel fuel enables the Big Green Energy Bus to travel far and wide to educate individuals on green initiatives like how algae and sewage can be transferred into fuel, how sewage can be made into safe safe drinking water, how to make biodiesel and the first steps toward composting waste products. A veritable rolling energy laboratory, the Big Green Energy Bus aims to transform America's school transportation system into a fleet of green buses.

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**WHO:** Anyone and everyone. The Veggie Van Organization strives to educate all people, particularly middle and high school students, about sustainable energy and provide them with appropriate pathways for integrating sustainable energy into homes, schools, communities, cities, states and ultimately nations.

**WHAT:** The 2009 Veggie Van Organization and [Fuel](#) Tour will first hold informative press conferences for the film *Fuel*, best documentary audience award winner at the Sundance Film Festival, a comprehensive look at energy practices and the fuel predicament in America, and the Veggie Van Organization. The second leg of the tour will involve going to middle schools, high schools and colleges across the U.S. to generate demand and excitement for a nationally accredited green curriculum.

**WHEN:** The Veggie Van Organization and *Fuel* tour is currently underway and will continue to hit major cities across the United States until November:

Washington D.C.	10.6.09
Chicago, IL	10.8.09 – 10.11.09
Madison, WI	10.9.09
Columbus, OH	10.17.09
Raleigh, NC	10.20.09
Tallahassee, FL	10.23.09
Jacksonville, FL	10.26.09
Miami, FL	10.30.09
Tampa, FL	11.2.09

**WHY:** It has never been more important to educate individuals on the importance of energy-efficiency, conservation, solar power and alternative fuels. The Veggie Van Organization and *Fuel* Tour wants to advocate awareness and excitement and most importantly, participation in propelling a new green initiative.

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**About Generac Power Systems, Inc.**

Since 1959, Generac Power Systems, Inc., has been a leading, innovative manufacturer and marketer of portable and standby generators, automatic transfer switches, modular paralleling systems, and small engines for recreational vehicle, residential, and commercial applications. Generac's power systems range in output from 2 to 9,000 kilowatts. Generac is a proud supporter of the Home Safety Council and earned the Good Housekeeping Seal in 2009. For more information on Generac and its extensive line of both portable and automatic generators, visit [www.GENERAC.com](http://www.GENERAC.com).

**Accomplishments**

The Generac® Guardian series 20 kW Air-Cooled Standby Generator was named one of Professional Builder's 2008 "100 Best New Products"; was a finalist for the Building Products' "2008 MVP Awards" and Electrical Contracting Products' "2008 Innovation Award." In addition to the GenReady Load Center Panel, the 20 kW Air-Cooled Standby Generator received Professional Remodeler's 2008 "50 Most Innovative Products Award." In 2007, Building Products named the Generac® 16 kW QuietSource commercial generator one of its "2007 Top Products." Generac also received Building Operating Management's "2007 Reader's Choice Award" for the QT Series of commercial generators. The Generac Gemini® Twin Pack was a finalist for Consulting-Specifying Engineer's "2008 Product of the Year" award. Since 2006, Generac has been a Better Business Bureau Accredited business with an A+ Business rating.